



## ABSTRACT

Textiles Industry – Announcement for the year 2025–2026 – Best Exporter Award for Textile and Apparel Exporters from Tamil Nadu – Sanction of Rs.12,00,000/- Orders issued.

-----

### Handlooms, Handicrafts, Textiles and Khadi (C2) Department

G.O.(Ms) No.103

Dated 29-05-2025

விசுவாவசு, வைகாசி 15

Thiruvalluvar Aandu 2056

Read:

From the Director of Textiles letter Rc.No.241/  
2025/K1, Dated.16.04.2024.

### ORDER:

The Hon'ble Minister for Handlooms and Textiles has made the following announcement on the floor of the assembly on 28.03.2025 (Announcement No.7):-

"ஜவுளி ஏற்றுமதியில் சிறந்து விளங்கும் ஏற்றுமதியாளர்களை ஊக்குவிக்கும் வகையில் ஜவுளித் துறையில் அவர்களது பங்களிப்பினை அங்கீகரிக்கும் முகமாக ஆண்டுதோறும் குறு, சிறு, நடுத்தர, பெரிய மற்றும் மிகப்பெரிய ஏற்றுமதியாளர் என 5 பிரிவுகளில் சிறந்த ஏற்றுமதியாளர் விருதுகள் வழங்கப்படும். இதற்கென ரூ.12.00 இலட்சம் நிதி ஒதுக்கீடு செய்யப்படும்."

2. The Director of Textiles in the letter read above has submitted the proposal for implementing the Best Exporter Award for Textile and Apparel Exporters in Tamil Nadu.

### **i) Background**

Tamil Nadu is one of India's leading textile hubs, playing a pivotal role in the country's textile export sector. Known for its rich heritage in weaving, dyeing, and garment manufacturing, the state contributes significantly to India's overall textile exports. Chennai, Coimbatore, Tirupur, and Erode are key textile centres, renowned for their production of cotton, silk, hosiery, and knitwear.

### **ii) Best Exporter Award**

Government of Tamil Nadu recognises and acknowledges the hard work, dedication, and achievements of textile exporters who have excelled in international markets through Best Exporter Award in 5 different categories based on the Annual Sales turnover every year.

The Best Exporter Award for Textile Exporters in Tamil Nadu is a prestigious recognition that highlights the achievements of companies excelling in international trade. By honouring top exporters, the award not only acknowledges their hard work and dedication but also sets industry benchmarks, inspiring others to enhance their business strategies and operations.

This award significantly boosts the competitiveness of Tamil Nadu's textile sector on a global scale. Recognized exporters gain increased visibility, credibility, and access to new international markets, strengthening their global presence. It also encourages companies to adopt innovative technologies, improve product quality, and embrace environmentally sustainable practices, contributing to long-term growth.

### **iii) Objectives**

- Recognize excellence in international trade within the textile sector.
- Encourage micro, small, medium, and large textile industries to enhance their global competitiveness.

#### iv) Award Categories

The awards will be presented every year in the following categories:

Sl. No.	Category	Minimum Eligibility (Annual Sales Turnover Range)	Cash Award
1	Best Exporter in Micro Enterprises	Rs.1.00 crore – Rs.10.00 crore	Rs.2.00 lakh
2	Best Exporter in Small Enterprises	Rs.10.00 crore – Rs.100.00 crore	Rs.2.00 lakh
3	Best Exporter in Medium Enterprises	Rs.100.00 crore – Rs.300.00 crore	Rs.2.00 lakh
4	Best Exporter in Sub–Large Enterprises	Rs.300.00 crore – Rs.500.00 crore	Rs.2.00 lakh
5	Best Exporter in Large Enterprises	More than Rs.500.00 crore	Rs.2.00 lakh

#### v) Selection Committee

In order to scrutinise and select the applicant for the Best Exporter Award, a Selection Committee comprising the following members shall be constituted.

Sl. No	Members	
1	Secretary to Government, Handlooms, Handicrafts, Textiles and Khadi Department	Chairman
2	Director of Textiles	Convenor
3	Joint Secretary, Handlooms, Handicrafts, Textiles and Khadi Department	Member
4	Joint Director (Admin, Marketing and Data Analysis)	Convenor
5	Deputy Director (Admin & Spinning)	Member

**vi) Selection Process**

Applications for Best Exporters in various categories in Textiles shall be scrutinised by the selection committee and the eligible winners in each category shall be finalised by the Committee based on the guidelines.

Total Points shall be evaluated by giving specific weightage to the above points as below.

Sl. No	Criteria	Point scored	Weightage %	Total Points
1	Annual Export Value	E (Max.10)	50	Ex50 (Max.500)
2	Rate of Increase in Exports	I (Max.10)	30	Ix30 (Max.300)
3	Total and Export Turnover Ratio	R (Max.10)	20	Rx20 (Max.200)
	<b>Total</b>			<b>(Max.1000)</b>

Exporter with maximum Points shall be selected as the Winner for the Award in the respective category.

**vii) Tentative Budget**

Sl. No.	Category	Cash Award
1	Best Exporter in Micro Enterprises	Rs.2.00 lakh
2	Best Exporter in Small Enterprises	Rs.2.00 lakh
3	Best Exporter in Medium Enterprises	Rs.2.00 lakh
4	Best Exporter in Sub–Large Enterprises	Rs.2.00 lakh
5	Best Exporter in Large Enterprises	Rs.2.00 lakh
6	Cost for organising the Award Ceremony	Rs.2.00 lakh
	<b>Total</b>	<b>Rs.12.00 lakh</b>

The Best Exporter Award for textile exporters in Tamil Nadu holds significant importance as it recognizes and incentivizes the achievements of

businesses in the textile sector. This Awards will not only recognise the creditability of the exporter and can open doors to new partnerships, collaborations, and markets.

4. The Director of Textiles has therefore requested the Government to consider the above proposal and issue necessary orders to constitute a Selection Committee to identify Best Exporters in Tamil Nadu and facilitate with Best Exporters Award in 5 different categories depending on the Annual Turnover basis and also sanction a sum of Rs.12.00 lakh for the year 2025–2026, towards the expenditure to be incurred for awarding cash prizes to the Exporters and expenditure for organizing the award ceremony.

5. The Government, after careful examination of the above proposal, hereby constitute a Selection Committee to identify Best Exporters in Tamil Nadu and facilitate with Best Exporters Award in 5 different categories depending on the Annual Turnover basis and also sanction a sum of Rs.12,00,000/- (Rupees twelve lakh only) for the year 2025–2026, towards the expenditure to be incurred for awarding cash prizes to the Exporters and expenditure for organizing the award ceremony.

6. The amount sanctioned in para 5 above shall be debited to the following head of account:–

2852 INDUSTRIES – 08 Consumer Industries – 202  
Textiles State's Expenditure – AP Commissionerate of  
Textiles – 359 Prizes and Awards – 01 Prizes and Awards

IFHRMS DPC: 2852 08 202 AP 35901

7. Necessary additional funds of Rs.12,00,000/- will be provided in RE/FMA SI 2025–2026. However, this expenditure shall be brought to the notice of the Legislature by way of Specific Inclusion in the Supplementary Estimates 2025–2026. Pending provision of such funds, the Director of Textiles is authorized to draw and disburse the amount sanctioned in para 5 above. The Director of Textiles is directed to include



this item of expenditure while sending the budget proposal for RE/FMA SI 2025-2026 and also send necessary draft explanatory note for inclusion of this expenditure in the Supplementary Estimates 2025-2026 to the Government in Finance (Industries / BG.I) Department at an appropriate time without fail.

8. This order issues with the concurrence of Finance Department vide its U.O.No.1109/Fin.(Ind)/2025, dated 29.05.2025 and Additional Sanction Ledger No.0249 (Two hundred and forty nine) (IFHRMS ASL No. 2025050249).

(BY ORDER OF THE GOVERNOR)

AMUTHAVALLI  
SECRETARY TO GOVERNMENT

To

The Director of Textiles, Chennai-600 034.

The Account General (A&E), Chennai-600 018.

The Pay and Accounts Officer, Chennai-600 001.

Copy to:

The Special Personal Assistant to Hon'ble Minister (Finance & Environment and Climate Change), Chennai -600 009.

The Special Personal Assistant to Hon'ble Minister (Handlooms & Textiles), Chennai -600 009.

The Senior Private Secretary to Secretary to Government,  
Handlooms, Handicrafts, Textiles and Khadi Department,  
Chennai-600 009.

The Finance (Industries/BG.I/II/W&M.I) Department, Secretariat,  
Chennai-600 009.

Stock File/Spare Copy.

//Forwarded // by Order//

*M. S. Raju* 30/05/2025  
Under Secretary to Government

*10.7*  
*29/5/25*